

SPONSORSHIP PACKAGE



*Celebrating 25 Years of Advocacy, Collaboration, and Impact.*

---

**Tuesday, October 22, 2024**

*Andrew W. Mellon Auditorium  
Washington, DC*

**The Coalition for Nonprofit Housing and Economic Development**

**Phone** 202-745-0902

**Website** [www.cnhed.org](http://www.cnhed.org)

**Email** [Accounting@cnhed.org](mailto:Accounting@cnhed.org)

**Address** 727 30th Street NW, Suite 600, Washington, DC 20005



# Introduction

As we approach a significant milestone, I am delighted to extend an invitation that holds immense significance for all of us at CNHED – **our Silver Jubilee 25th Anniversary Gala**, a celebration of a quarter-century dedicated to advancing affordable housing and community economic development solutions in Washington, DC.

For 25 years, the Coalition for Nonprofit Housing and Economic Development (CNHED) has been at the forefront of fostering positive change in the nation's capital. From affordable housing advocacy and initiatives to economic development programs supporting workforce development and small businesses, CNHED has been a driving force in creating vibrant and equitable communities.

The Gala, scheduled for **Tuesday, October 22, 2024**, is not just an event; it is a testament to the unwavering commitment of our members, partners, and supporters who have been instrumental in our journey. This milestone provides us with a unique opportunity to reflect on our achievements and set the stage for an even more impactful future. The gala will be an evening of celebration, recognition, and inspiration.

## Exciting Highlights:

- **Inspiring Keynote Address:** Gain insights into the evolution of DC's community economic development and affordable housing landscape from a distinguished keynote speaker.
- **Community Impact Showcase:** Join us as we acknowledge and celebrate the individuals, organizations, and partners who have been pivotal in CNHED's success.
- **Networking and Collaboration:** Connect with local leaders, policymakers, practitioners, and residents who share a common commitment to building vibrant and inclusive communities.

As we embark on the next chapter of CNHED's journey, we envision a future where community economic development is synonymous with equity and access to opportunity. **Your support at our 25th Anniversary Gala will play a crucial role in turning this vision into reality. We hope we can count on you to join us in celebrating a quarter-century of empowering communities and shaping the future of Washington, DC. Your support makes a lasting impact!**

Stay tuned for more details and official announcements as we embark on this momentous journey of celebration, reflection, and commitment to the continued growth of community economic development.



**Stephen Glaude**  
**President & CEO**

Coalition for Nonprofit Housing & Economic Development

---



# About Us

The Coalition for Nonprofit Housing & Economic Development (CNHED) is a dynamic 501(c)3 nonprofit that advances community economic development solutions that address the inequity of under-resourced communities in the District of Columbia. Our holistic systems-change approach encompasses community-informed budget and policy advocacy, data-driven thought leadership, and needs-based programmatic initiatives in the areas of Housing and homelessness, Workforce Development, Small and Minority-owned Business Ecosystem Building, and Community Engagement.

Since its inception in 2000, CNHED has grown from 55 memberships to nearly 180 today. CNHED's strength is in its convening power, highly successful advocacy, robust communications, information sharing, high-impact initiatives, and equipping its members with tools and resources for their work.

## Mission



CNHED advances community economic development solutions that address the inequity of under-resourced communities in the District of Columbia.

## Organizational Pillars



- Convene
- Advocate
- Innovate
- Equip
- Sustain



# Our Impact

CNHED's members represent a broad spectrum of nonprofits, forprofits, and government agencies that build, preserve, and manage affordable housing; protect tenants' rights and provide housing counseling; create opportunities for first-time homebuyers; deliver critical family services; connect residents to career pathways; lend necessary capital to small businesses and community projects; assist small businesses -- specifically minority-owned -- to start, grow and thrive; and generally engage, represent, and benefit underresourced residents of the District of Columbia.

Through our committees and working groups, CNHED brings together residents, practitioners, and government officials to collaborate and develop impactful, equitable solutions to some of DC's biggest economic development challenges. We are the hub for innovative research, policies, and programs specifically aimed at systems change and improving the resources and programs for underresourced residents in DC. In addition, we pride ourselves as a capacity building resource for our members, working to provide them with the tools, resources, and partnerships needed to support their work, ultimately ensuring the District's underresourced residents are well-supported and resourced from a variety of angles and approaches. Not only will your contribution enable CNHED to coordinate an excellent 25th Anniversary Gala, but ultimately, you enable CNHED to continue our notable impact.

# Our Impact

**\$597.3**  
**MILLION**

CNHED's advocacy and policy efforts have led to the District investing millions in additional local funding for **key affordable housing programs**.

**\$30.2**  
**MILLION**

For the Fiscal Year 2023 Budget, CNHED helped achieve increases in **programs that assist small businesses** throughout the District.

**\$250**  
**MILLION**

CNHED has facilitated **record-breaking spend with local, minority-owned businesses** by local anchor institutions since 2017.

**3,308**  
**LEASES**

Since 2018, CNHED has helped landlords **lease to families or individuals exiting homelessness** through rental arrears and unit damage support.

**175+**  
**RESIDENTS**

CNHED's facilitates an **active and diverse network of advocates with lived-experience** serving as leaders in their communities.

**\$6.6**  
**MILLION**

For the Fiscal Year 2023 Budget, CNHED helped achieve increases in **key workforce development and support programs** in the District.

# About The Event

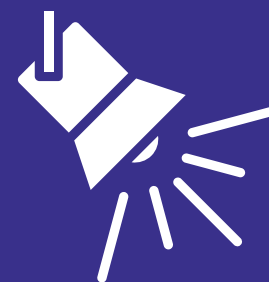


Join us for an unforgettable evening commemorating 25 years of dedicated service to Washington, DC communities at the *CNHED Silver Jubilee 25th Anniversary Gala*. This landmark event will take place on **Tuesday, October 22, 2024, at the Andrew W. Mellon Auditorium (1301 Constitution Ave. NW)**, and will bring together leaders, advocates, and changemakers who have played pivotal roles in shaping the landscape of community economic development in our nation's capital.

## A Night of Celebration and Reflection

As we gear up for this momentous occasion, our team is diligently working to curate an evening that reflects the essence of our organization's journey. This milestone celebration promises an evening filled with inspiration, reflection, networking opportunities, and glimpses into the transformative projects that have defined CNHED's legacy.

Keep an eye out for further updates on our website, social media channels, and newsletters as we unveil the full program, special guests, and exciting surprises in the lead-up to the gala.



## Event Highlights

Distinguished Guests

Community Impact  
Showcase

Entertainment and  
Networking

Awards Ceremony

# Sponsor Benefits



Sponsorship provides invaluable exposure and can lead to a long-term, mutually beneficial relationship that drives future growth and greater impact!

Still on the fence? Let's take a look at some of the benefits of a CNHED 25th Anniversary Gala sponsorship.

## Increased Brand Awareness and Exposure

Event sponsorship will expand your brand to reach a wider audience. CNHED offers many ways in which sponsors can promote their brand and/or products, including, but not limited to, advertisements in event marketing, ad placement in event programs, event signage, branded merchandise, event activities, and speaking roles.

## Social Responsibility and Community Involvement

Your business can show its dedication to community economic development issues in the District and help raise awareness of some of the impactful solutions nonprofit organizations have implemented to solve these issues. Sponsorship can help your business develop and maintain a strong, positive reputation in the District and show your commitment to equity, inclusiveness and social justice.

## Networking and Partnership Opportunities

Event sponsorship facilitates networking and relationship-building with other businesses and industry professionals. This leads to partnerships, new business opportunities, and pathways into new spaces of opportunity.



# Sponsorship Packages



## Champion

Speaking Role

---

Full-Page Program Ad

---

Logo on all Print & Digital  
Materials & Signage

---

Reserved Table w/ Tickets

---

All Lower-Tier Benefits

**\$35,000+**



## Leader

Verbal Acknowledgement

---

Half-Page Program Ad

---

Logo on all Promo  
Emails

---

Reserved Table w/ Tickets

---

All Lower-Tier Benefits

**\$25,000**





### Innovator

Logo on Digital Event Signage

Quarter-Page Program Ad

Logo on All Promo Emails

Reserved Table w/ Tickets

All Lower-Tier Benefits

**\$15,000**



### Builder

Logo in Program

Reserved Table w/ Tickets

All Lower-Tier Benefits

**\$10,000**



### Partner

Printed Program Acknowledgement

Website Acknowledgement

5 Event Tickets

**\$5,000**



### Ally

Printed Program Acknowledgement

3 Event Tickets

**\$2,500**

# Ad Specs



## Mechanical Requirements

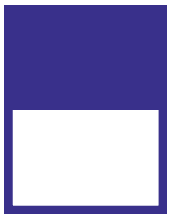
All ads must be built at 100% of the actual size. The minimum resolution is 300dpi. Please make sure the color settings are CMYK or grayscale.

Ads should be submitted in EPS or other Vector format. Please include crop marks. All fonts must be rasterized, embedded, or outlined.



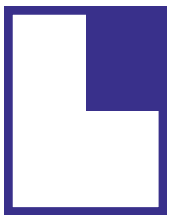
### Full Page

- Vertical
- 8"w x 10.5"h



### 1/2 Page

- Horizontal
- 8"w x 5.25"h



### 1/4 Page

- Vertical
- 4"w x 5.25"h

Email Completed Ads to Halley Holmes at [hholmes@cnhed.org](mailto:hholmes@cnhed.org)

**Submission Deadline:**

**-- October 4, 2024 --**



# Together, let's celebrate a quarter-century of impact.

## Interested? Contact us:

**Phone** 202-745-0902  
**Website** [www.cnhed.org](http://www.cnhed.org)  
**Email** [accounting @cnhed.org](mailto:accounting@cnhed.org)  
**Address** 727 30th Street NW, Suite 600,  
Washington, DC 20005

