



2022 COMMUNITY DEVELOPMENT WEEK

Sponsor Package

Executive Summary

Organizational Background

CNHED is a dynamic 501(c)3 that advances community economic development solutions that address the inequity of Black, Indigenous, People of Color (BIPOC) Communities in the District of Columbia. Our holistic systems-change approach encompasses community-informed budget and policy advocacy, data-driven thought leadership, and needs-based programmatic initiatives in the areas of Housing and Homelessness, Workforce Development, Small and Minority-owned Business Ecosystem Building, and community engagement.

For more information, and to view our most recent annual report, visit www.cnhed.org.

Event Overview

The Coalition for Nonprofit Housing and Economic Development (CNHED) is pleased to announce our annual *DC Community Development Week* spanning October 3 through October 7, 2022. For the first time, our *Community Development Week* will feature the *Equitable Communities Conference* and *Community of Leaders Reception* on Wednesday, October 5. This year, we're focusing our annual *Community Development Week* on community engagement and involvement.

While partnering members and organizations may choose to host virtual engagements throughout the week, all CNHED-organized events will be in-person with appropriate health safety protocols. In the case this plan needs to be modified for public health considerations, a contingency plan has been developed.



Event Highlights

The District has a rich spectrum of community development entities including nonprofit and for-profit affordable housing developers, housing counseling and human service agencies, workforce development providers, small business technical assistance providers and associations, community lenders, community development intermediaries and government agencies that have made tremendous contributions to providing resources to low-moderate income communities and increasing economic vitality of the District.

CNHED represents this infrastructure of community development, and we are honored to organize [Community Development Week](#) each year in October to draw attention to their efforts and celebrate their accomplishments.



For the first time, CNHED plans to include a conference as part of Community Development Weeks offerings, in addition to a series of coordinated activities across the span of our members, allies and government partners and supporters. For the past several years, local organizations, government entities, advocacy groups, and even philanthropy have made deliberate steps toward increasing community voice and perspective in their policies and programming. The *Equitable Communities Conference* will focus on uplifting effective approaches to engaging the communities as well as bring allies and organizations together to workshop new models for integrating community perspectives and voices.



By bringing together local leaders, government officials, community development organizations, and small businesses who have or are actively working toward including resident and community voice in their programming, policies, or decision-making, the *Community of Leaders Reception* will platform how we can continue to build a more **inclusive** and equitable future through community economic development and celebrate the industries accomplishments thus far.



Additional Activities

The week's other activities will illuminate the community development field's role in creating and preserving affordable housing; assisting the creation, health, and expansion of small business; creating and financing community economic development projects; energizing commercial corridors; and creating opportunities to reap increased income and improved quality of life.



Sponsorship Packages

Diamond

\$25,000+

Everything included in Platinum package, plus:

- Designated speaker role during conference or reception
- Verbal sponsorship recognition prior to each conference panel **and** reception address

Ticket Discounts:

- 5 complimentary conference tickets

Platinum

\$20,000

Everything included in Champion package, plus:

- Featured profile on CNHED website, social media and sent via email
- Verbal sponsorship recognition during reception

Ticket Discounts:

- 5 complimentary conference tickets

Champion

\$15,000

Everything included in Leader package, plus:

- Complimentary CNHED Membership
- Logo and hyperlink on all CD Week Emails
- Half page ad in conference and reception program

Ticket Discounts:

- 3 complimentary conference tickets

Leader

\$10,000

Everything included in Builder package, plus:

- Logo and hyperlink on event info page
- Quarter page ad in conference and reception program

Ticket Discounts

- 2 complimentary conference tickets

Builder

\$5,000

Everything included in Partner package, plus:

- Name and hyperlink on event info page

Ticket Discounts:

- 1 complimentary conference ticket
- 50% off conference tickets

Partner

\$2,500

- Name on conference and reception program

Ticket Discounts:

- 50% off conference tickets

CNHED has an email distribution list of more than 5,800 contacts and more than 2,000 website views per month.

Have something else in mind? We gratefully accept contributions of any level and will work with your group or organization to provide adequate recognition. Contact Accounting@cnhed.org to discuss more options.



Our Impact

Started in 2000, CNHED now has 140+ members representing a broad spectrum of nonprofits, for-profits and government agencies that build, preserve and manage affordable housing; protect tenants' rights and provide housing counseling; create opportunities for first-time homebuyers; deliver critical family services; connect residents to career pathways; lend necessary capital to small businesses and community projects; assist small businesses—specifically minority-owned—to start, grow and thrive; and generally engage, represent, and benefit low-and moderate income residents of the District of Columbia.

Through our committees and working groups, CNHED brings together residents, practitioners, and government officials to collaborate and develop impactful, equitable, wholistic solutions to some of DC's biggest economic development problems. We are the hub for innovative research, policies and programs specifically aimed at systems change and improving the resources and programs for low-income residents in DC. In addition, we pride ourselves as capacity building resource for our members, working to provide them with the tools, resources, and partnerships needed to support their work, ultimately ensuring the District's low-and moderate-income residents are well supported and resourced from a variety of angles and approaches.

As an association, CNHED has achieved successes that would be impossible for a single organization. In support of and through the hard work of our members. Here's some of our recent and notable impact:

- CNHED's policy efforts lead to system change. Throughout the years, we've generated the political will for the District to invest hundreds of millions of dollars in additional local funding for affordable housing and economic development programs that work, including \$100 million annually for the Housing Production Trust Fund, the lynchpin to creating and preserving affordable housing in DC. For Fiscal Year 2023, we won \$444 Million for the Housing Production Trust Fund and \$155.34 Million for other affordable housing programs; \$27.67 Million for programs assisting small business; and \$2.6 Million for workforce development programs and support.
- Through our [DC Community Anchor Partnership](#), we are working with ten prominent District universities, hospitals, and utilities to increase their procurement from District-based minority-owned businesses. In 2021, Anchor Members' collective spending grew by 14%, resulting in \$17.4M going to DC MBE suppliers.
- Our [ELEVATE](#) (Executive Leadership Education Venture Advancing Talented Entrepreneurs) program, which provides best-in-class training to DC minority small businesses to help them more effectively and efficiently manage their business' products and services and increase revenue and employment, is running its third cohort.
- CNHED is a thought leader and research hub for innovative research and development that focuses on systems change-level solutions. Creating and managing numerous databases, such as [DCSmallBizHelp.com](#), our [Workforce Development Directory](#), [Small Business Lending Directory](#), and [HousingInsights.org](#), we ensure guidance and information is accessible to the entire sector.
- CNHED is dedicated to community engagement and uplifting the voices and perspectives of those with lived experiences. Our Housing for All Campaign engaged more than 4,000 individuals and hundreds of organizations to more effectively participate and lead, building the political will to dramatically increase local appropriations for a continuum of housing that is affordable for residents of low and moderate income
- CNHED's capacity building efforts and membership services have equipped organizations with the resources, information, and skills they need to operate more effectively



Sponsor Us?

Your support is critical. Not only will your contribution enable CNHED to coordinate an excellent DC Community Development Week, Community Engagement for Equitable Development Conference, and A Community of Leaders Reception; but ultimately, you enable CNHED to continue to:

- Curate and grow partnerships across business lines, sectors, issue areas, and geographies
- Spearhead innovative and holistic high-impact solutions that target systems change and social/racial equity
- Collaborate with and educate public officials to sustain and increase local appropriations for critical community development programs
- Develop and maintain a sense of community throughout our organizational stakeholders, ensuring ample space for networking, idea sharing, volunteering, and additional partnerships
- Inform, educate, and build the capacity of our members, partners, and allies
- Seek out and include under-represented voices and perspectives in policy, advocacy, solution development, and program management

Join us as we advance community development solutions that address the inequity of under-resourced communities in the District of Columbia.

Please visit www.cnhed.org/donate to contribute or submit the form below to accounting@cnhed.org

Sponsor Interest Form

I would like to support CNHED by sponsoring Community Development Week, including the Community Engagement for Equitable Development Conference and the Community of Leaders Reception, at the following level (please select one).

- | | |
|---|---|
| <input type="radio"/> Diamond (\$25,000) | <input type="radio"/> Leader (\$10,000) |
| <input type="radio"/> Platinum (\$20,000) | <input type="radio"/> Builder (\$5,000) |
| <input type="radio"/> Champion (\$15,000) | <input type="radio"/> Partner (\$2,500) |

Company/Organization Name:

Contact Name:

Company Website:

Contact Email:

Mailing Address:

Contact Phone:

