

Digital Literacy

Washington, D.C. Fast Facts

We believe that everyone in DC needs equitable access to home broadband, devices, and digital skills training. Black and Brown residents, who are disproportionately left behind, deserve digital justice now.

What is Digital Literacy?

In order to function in today's virtual environments, individuals need foundational computer skills to access and consume digital content, create it, and share it. As technology constantly evolves, so do the skills needed, and continuing training is needed to stay digitally literate.

What We're Facing

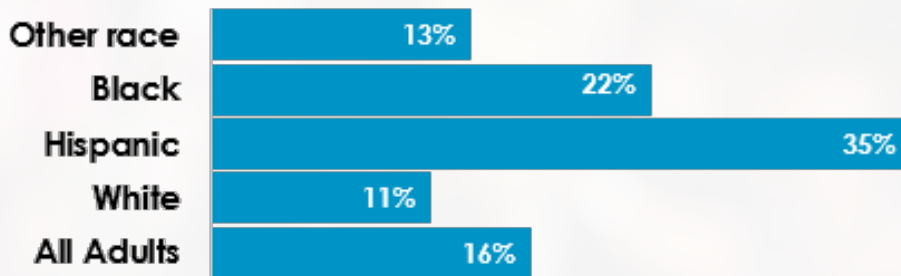
One-third of American workers lack the digital skills required for work, school, and life. **50% of Black workers** and **57% of Latino** workers need digital skills

16% of adults nationally are not digitally literate – that's almost **32 million Americans** who do not have sufficient comfort or competence with technology to use a computer.

An unemployed person who has Internet at home will be employed **seven times faster** than one who does not and will earn **\$5,000 more per year.**

"I felt like technology had grown up around me, and I was losing the battle."
Demika, Byte Back Graduate

Adults who are NOT Digitally Literate by Race/Ethnicity



"During Covid - gaining digital literacy enabled me to communicate with people in the outside world. Digital literacy helped me to reach out on Zoom and see people, attend a virtual funeral, and see what was going on out in the world. Having the computer was important as a place to learn and a virtual classroom, as to have appointments and a virtual medical facility."

Walina, Capital Clubhouse Member & Byte Back Graduate

What You Can Do



Learn more about digital equity by visiting cnhed.org/digitalequitynow



Sign the digital equity pledge and petition at cnhed.org/digitalequitynow



Urge your Councilmember to prioritize digital inclusion and equity